

■ 論文摘要

4.0時代博物館 應有之方向—— 東京國立博物館的舉措

錢谷真美 館長

東京國立博物館創立於 1872 年，迄今已有 146 年歷史，是日本最具傳統的博物館。博物館的誕生是在明治維新的開國政策下，以參加在歐洲維也納所舉辦的世界博覽會為契機，將日本美術品匯聚一堂所創建。通過參展世界博覽會，日本得以作為文化國家立名於世。現今，東京國立博物館所在地的上野公園周邊，群聚了多家博物館、美術館以及東京藝術大學，成為世界罕有的文化區域，域內各設施相互合作展開各種文化活動。

日本將在 2019 年於京都舉辦 ICOM 大會，2020 年於東京舉辦奧運會和帕運會，2022 年東京國立博物館也將迎來創立 150 週年。為此，東京國立博物館將 2019 至 2023 年的 5 年間定位為「東博新時代」，2015 至 2018 年這 4 年則作為「東博新時代準備期間」，各項事業不斷展開。其中之一的成果是 2017 年度的總合文化展（常設展）訪客首次突破 100 萬人，包含特展在內的訪客總人數超過了 250 萬人。2018 年 7 月，「文化財活用中心」成立，並與東京國立博物館合作，以日本的文化資產為世人所熟識與愛好為目標，開發新的機會與方式，來活用這些文化資產及完備基本訊息。

東京國立博物館不僅精心守護在我國悠久歷史中，綻放光采之珍貴文化資產，同時亦面向未來及世界而不斷努力。如親近文化資產事業之開展，促進收藏品之借予，面向國內外數位化訊息之公開，文化資產之保存與修復等，各個領域都在竭誠努力。

作為親近文化資產事業的一例，去年，取東博館藏名作長谷川等伯的《松林圖屏風》，透過複製和影像裝置，供觀眾臨場體驗屏風的繪畫世界。於展廳內 5 公尺高，15 公尺寬的弧形大屏幕前，展示《松林圖屏風》的高清晰複製畫。人們坐在榻榻米上，身臨其境感受長谷川等伯描繪遊走於松林間的風與氣息。作為新展示的第二彈，今年是化身為日本美術的互動體驗。此次的發表將著重介紹參加型體驗企畫等，包含東博目前實施於各領域活動的具體事例。

■ Abstracts

Museums in the Age of Industry 4.0: The Endeavors of the Tokyo National Museum in 2018

Masami Zeniya, Executive Director

Established in 1872, the Tokyo National Museum (TNM) has the longest history of any museum in Japan, with 2018 marking its 146th year. After the Meiji Restoration in the late 19th century, which led to Japan opening its doors to the world after a long period of national seclusion, the government of Japan gathered and exhibited a collection of artworks in preparation for its participation in the 1873 Vienna World's Fair. This exhibition marked the beginning of what is now the Tokyo National Museum. Through its participation in the World's Fair the following year, Japan presented itself to the world as a promotor of culture. Ueno Park, where the Museum stands today, is unusual for its concentration of cultural institutions, including multiple museums and the Tokyo University of the Arts. These institutions cooperate with one another and the local communities to plan a variety of cultural projects.

In 2019, the ICOM General Conference will be held in Kyoto, while 2020 will see Tokyo hosting the Olympic and Paralympic Games. In 2022, the Tokyo National Museum will celebrate its 150th anniversary. The five-year period from 2019 to 2023 will be a "New Era for TNM," with the four years from 2015 to 2018 having served as a preparatory period during which TNM pursued a number of endeavors. One result of these endeavors was that in FY2017, the general exhibition welcomed over one million visitors for the first time in TNM's history. The total number of visitors for that fiscal year, including those who attended the special exhibitions, exceeded 2.5 million. Moreover, in July 2018, the National Center for the Promotion of Cultural Properties was established. In order to make the cultural properties of Japan more accessible to a wide audience, the Center is working closely with TNM to create new opportunities and methods for the utilization of these properties and establish a solid base of information.

At TNM, we are pursuing a variety of projects in order to protect the priceless cultural properties that have given brilliance to Japan's long history, pass them down to future generations, and share them with the world. Our efforts include the creation of programs allowing audiences to become more familiar with these properties, promoting loans from our collection, sharing digital contents nationally and internationally, and working in the field of conservation.

To give one example of a groundbreaking project, last year we created an installation in which visitors could experience the worlds depicted in screen paintings through reproductions of the original works as well as video imagery. In one room, a concave screen five-meters tall and 15-meters across displayed video imagery inspired by the famous painting Pine Trees by Hasegawa Tohaku, which is in the TNM collection, while a high-definition reproduction of the original work was displayed on a stage lined with tatami mats in front of the screen. Visitors were able to sit on this stage to view the reproduction in a traditional style while experiencing the video imagery and even perceiving aromas suggesting the pine forest depicted in the painting. This year we will hold a similar interactive exhibition in which visitors "become" works of art from TNM's collection. In this presentation, I will introduce the installation outlined above as well as other projects from a variety of genres.